



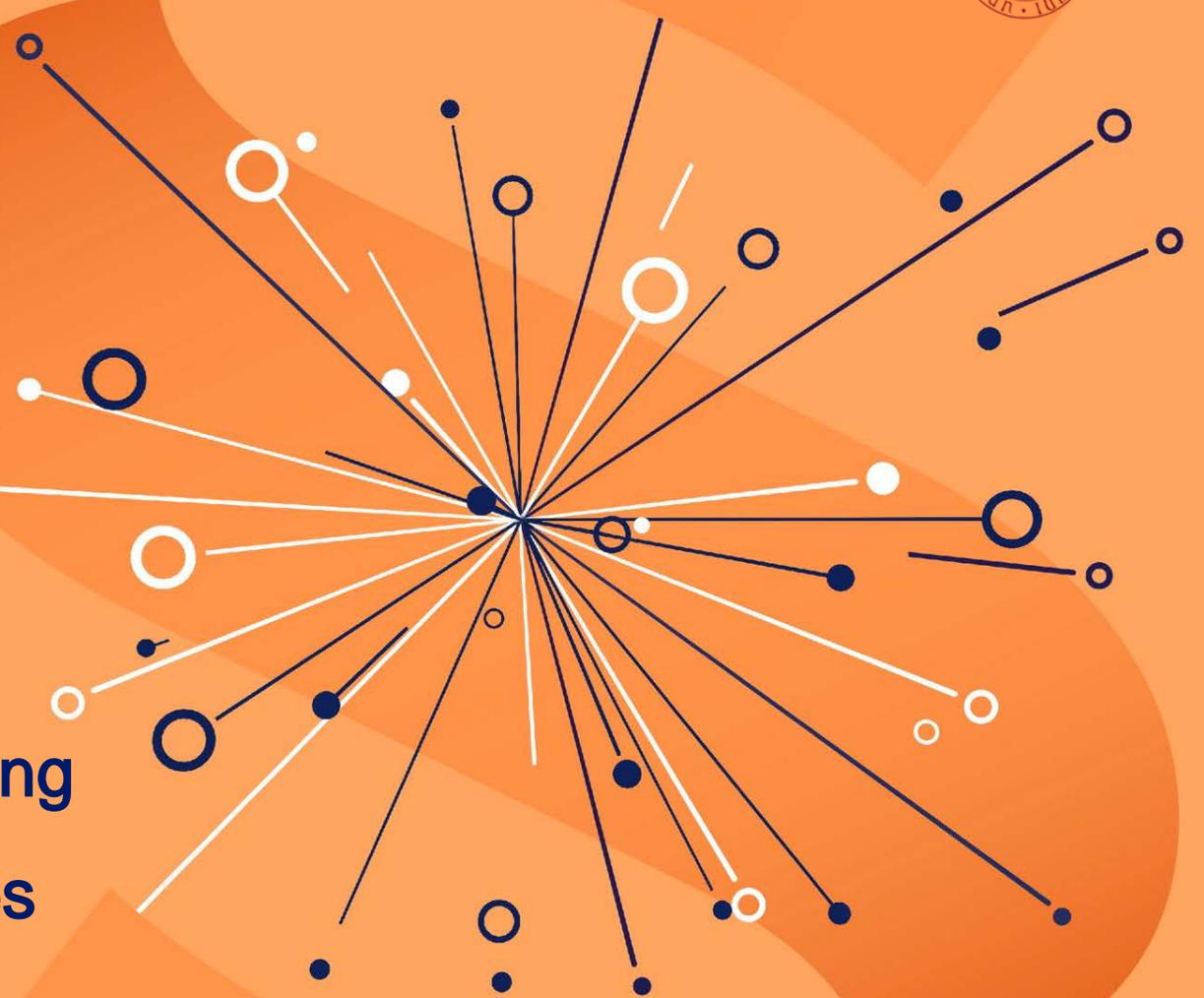
Sage Business



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

Sage Business Cases

Enhancing the teaching and learning
experience through business cases



Konstantinos Drakinos
Training & Engagement Specialist

Today's Learning Objectives



- 1 Understand the content of the platform 
- 2 Learn how to use the platform 
- 3 Increase your confidence 

Overview of Business Cases Library



6,150 business cases



16 Academic Disciplines

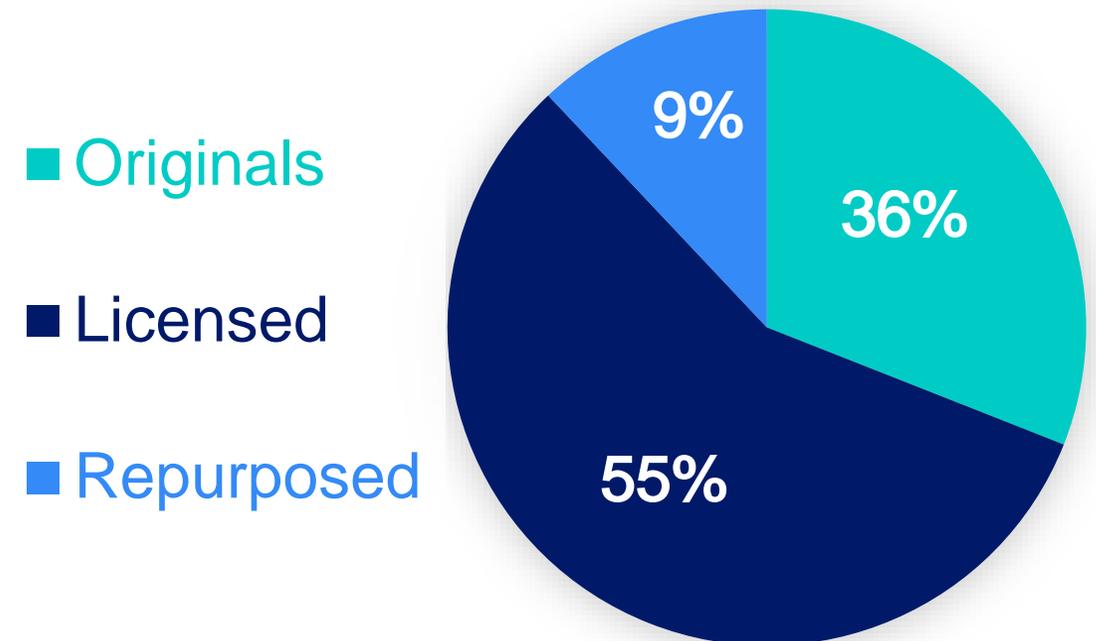


Content from 120 countries



Double-blind peer reviewed

Where do the cases come from?



Breakdown of Business Cases



Express Cases

- ❖ Concise
- ❖ News-driven
- ❖ Multimedia content

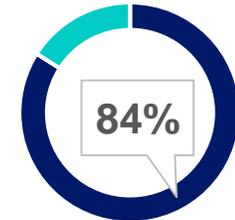


Enhanced Cases

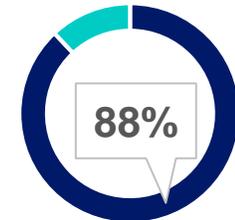
- ❖ Elaborate
- ❖ Require preparation
- ❖ Multimedia content



Teaching Notes



Discussion Questions



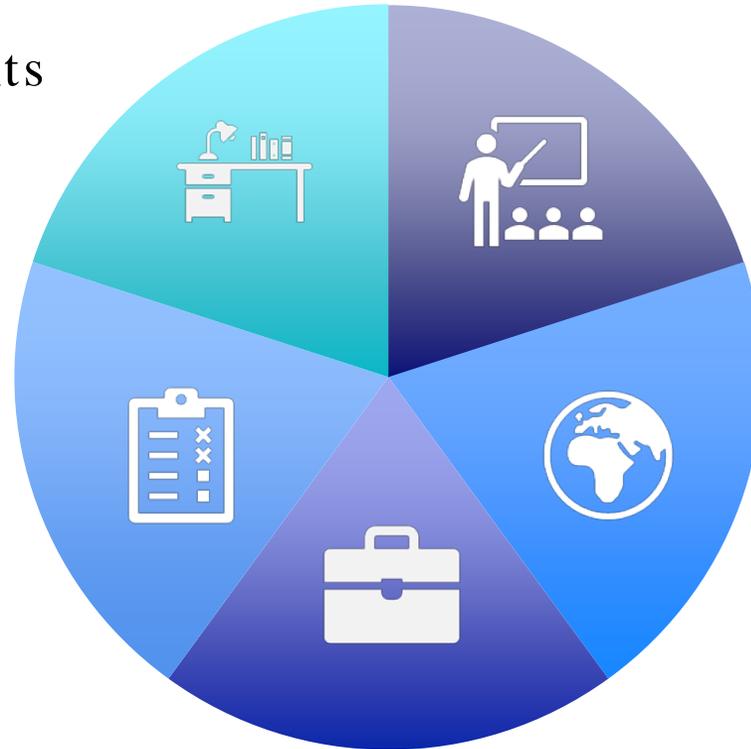
Learning Objectives



Teaching with Business Cases



Assign an enhanced case for students
to prepare in advance of class



Begin your class with an express
case to introduce a new topic

Diversify student assessment and
mitigate student reliance on AI

Embed cases in your VLE for
students to use during assignments

Recommend cases to students preparing for
job interviews

Access Depending on your Role



	Faculty 	Librarians 	Students 
Unlimited access	✓	✓	✓
Share, save and cite cases	✓	✓	✓
Embed cases in VLE	✓	✓	
Teaching notes	✓	✓	
Submitting cases	✓		

Best Practices for Academics



Email Images



How to use Sage Business Cases



Use advanced filters to refine your search



Create bespoke lists of business cases



Embed cases in your VLE



Reduce workload through teaching notes