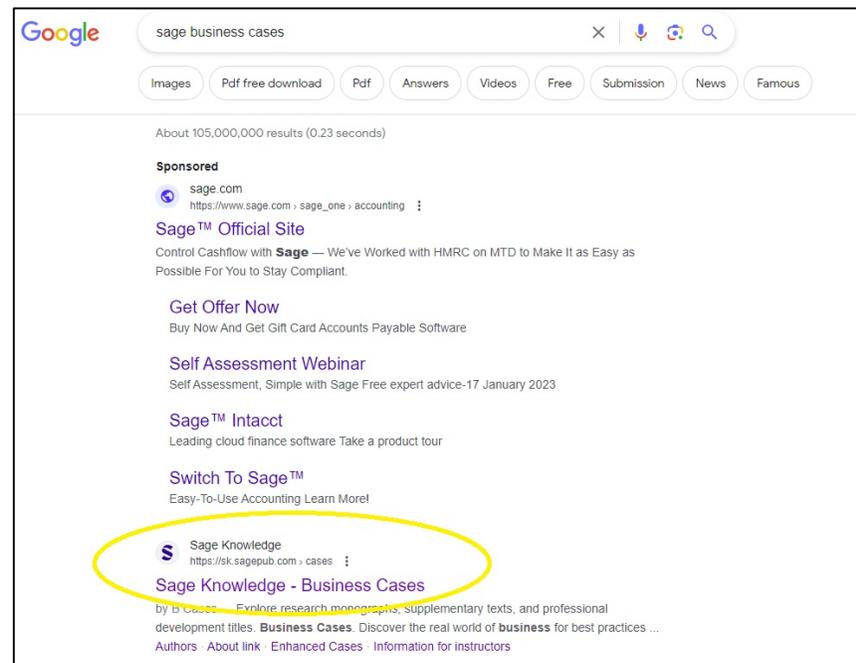


# Set up your profile



- ✓ Search for “Sage Business Cases” on your browser
- ✓ Click on “Sage Business Cases”



# Set up your profile



- ✓ Click on 'My Profile'
- ✓ Select 'Create New Profile'

The screenshot displays the Sage Knowledge website interface. At the top, the Sage Knowledge logo is on the left, and navigation options like 'Browse By Discipline' and 'Browse By Collections' are in the center. A search bar is on the right, with the text 'Signed in: MY PROFILE' and the Sage logo next to it, all enclosed in a yellow oval. Below the navigation bar, there's a 'Business Cases' section with a search bar and a 'Click on 'My Profile'' button. The main content area features a 'SageBusiness Cases' banner with a search bar and a featured article titled 'Evaluating OceanGate: How Can Extreme Tourism Redeem Itself?' by Simran Mehta. At the bottom, there's a 'Browse by' section with tabs for 'Discipline', 'Sage Originals', 'Enhanced Cases', 'Region', and 'Content Partners'. Under the 'Discipline' tab, there are four categories: Accounting, Business Ethics & Corporate Social Responsibility, Economics, and Entrepreneurship.



# Set up your profile



- ✓ Fill in the required fields
- ✓ Scroll to the bottom and click 'SAVE'

**Sage Knowledge** Browse By Discipline ▾ Browse By Collections ▾ Search all content ▾ Enter search terms...  Signed in: MY PROFILE **S Sage**

[Advanced search](#)

## Create Profile

Create and edit your profile here in order to create lists and save searches. Your profile login information can be used for Sage Knowledge, Sage Research Methods, and CQ Press Library.

My Profile My Lists My Searches My Self-Assessments

*\* Required fields*

First name:\*

Last name:\*

Email Address:\*  Use your university address

Confirm Email Address:\*

Password:\*

Confirm Password:\*

Country:\*

University/Affiliation:\*  Enter the university's full name

# Set up your profile



- ✓ Return to the home page after creating your profile
- ✓ Your university's logo/name should appear'

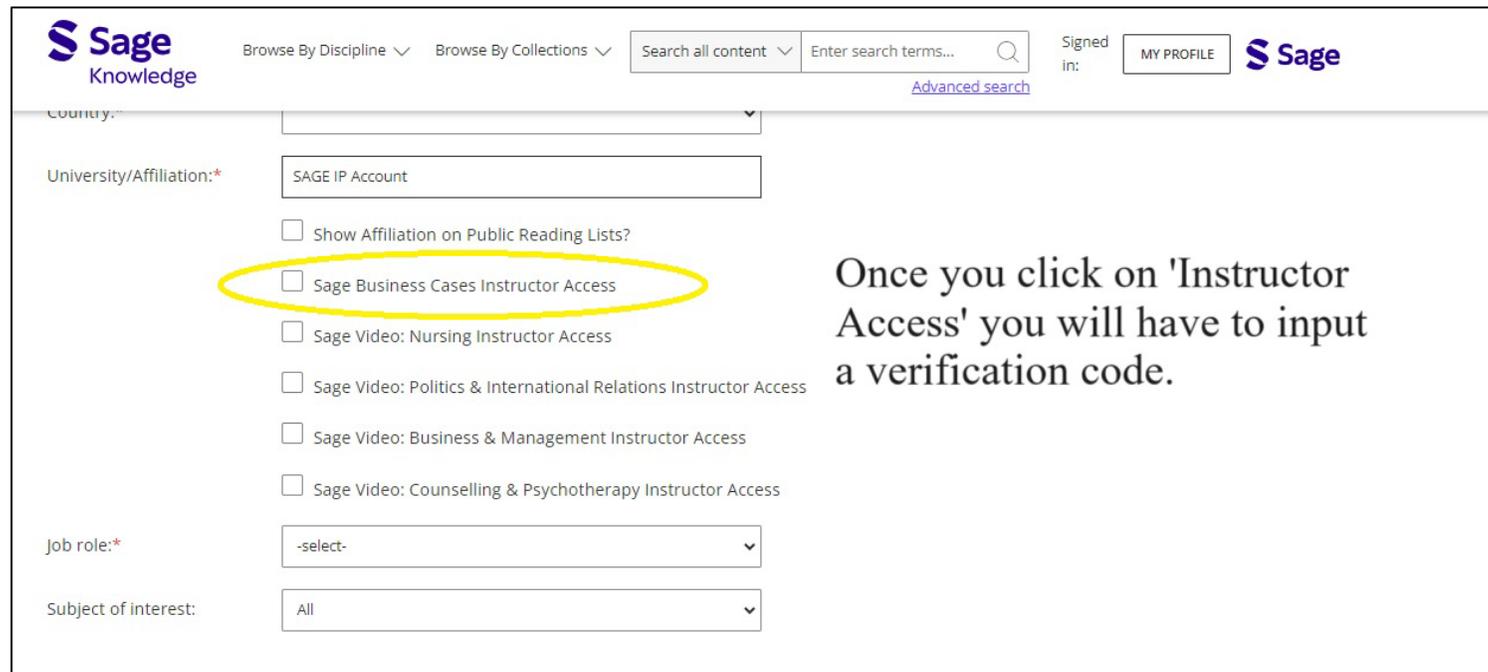
The screenshot displays the Sage Knowledge Business Cases website. At the top, the Sage Knowledge logo is on the left, and navigation links for 'Browse By Discipline' and 'Browse By Collections' are in the center. A search bar contains the text 'Search all content' and 'Enter search terms...'. On the right, a user profile is shown with the name 'Konstantinos' and the Sage logo, which is circled in yellow. Below the navigation bar, there are links for 'Business Cases', 'About', 'Browse Business Cases', and 'Information For', along with a 'SUBMIT CASE' button. The main content area features the 'SageBusiness' logo and a section titled 'Cases' with the text 'Discover the real world of business for best practices and professional success.' A search bar for 'Search within Sage Business Cases' is present, along with an 'Advanced Cases Search' link. An 'Editor's Choice' section highlights a case study titled 'Evaluating OceanGate: How Can Extreme Tourism Redeem Itself?' by author Simran Mehta. At the bottom, a 'Browse by' section offers various filters: 'Discipline', 'Sage Originals', 'Enhanced Cases', 'Region', and 'Content Partners'. A 'Browse all Business Cases' link is also available. Below these filters, a grid of discipline categories is shown, including Accounting, Business Ethics & Corporate Social Responsibility, Economics, and Entrepreneurship.



# Set up your profile



- ✓ Click on 'My Profile', then 'View my Profile'
- ✓ Select 'Instructor Access' and input verification code



**Sage Knowledge** Browse By Discipline ▾ Browse By Collections ▾ Search all content ▾ Enter search terms...  Signed in: MY PROFILE **S Sage**

Country:

University/Affiliation:\*

Show Affiliation on Public Reading Lists?

Sage Business Cases Instructor Access

Sage Video: Nursing Instructor Access

Sage Video: Politics & International Relations Instructor Access

Sage Video: Business & Management Instructor Access

Sage Video: Counselling & Psychotherapy Instructor Access

Job role:\*

Subject of interest:

Once you click on 'Instructor Access' you will have to input a verification code.